



OWN IT

University of Southern California

February 10, 2018

behind USC Own It

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logistics and production director

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finance director

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speakers assistant director

Dimple Khatter
speakers assistant director

Xandra Beverlin
logistics and production assistant director

Megan Gross
logistics and production assistant director

Emily Purdon
assistant finance director



welcome



**Are you ready?
The day is finally here!**

**Let's OWN IT today with 100+ speakers,
20+ USC professors/moderators,
and 500+ attendees!**

summit agenda

8:00 AM - Registration

TCC Ballroom

9:00 AM - Welcome Address by President Nikias

TCC Ballroom

9:15 AM - Keynote Speaker, Rep. Judy Chu

TCC Ballroom

9:30 AM - Entertaining Change

Lisa Kudrow, Tiffany Smith-Anoa'i, Yvonne Orji;

moderated by Stacy Scholder, Emmy-award winning television news producer

TCC Ballroom

10:20 AM - Olympians

April Ross, Dalilah Muhammad, Kami Craig, Nicole Davis, Rebecca Soni;

moderated by Shelley Smith, ESPN reporter and former Sports Illustrated writer

TCC Ballroom

11:45 AM - Breakout Session 1

Tutor Campus Center & Fertitta Hall

12:45 PM – Lunch + Marketplace

Associate's Park

1:40 PM – Refocus: Meditation

TCC Ballroom

1:50 PM – Vocal Performance

Celeste Butler

TCC Ballroom

2:00 PM – Startup Superwomen

Alli Webb, Brooklyn Decker, Jen Gotch, Poppy Jamie, Yael Cohen;
moderated by Sherry Gunther, Adjunct USC Professor of Entrepreneurship

TCC Ballroom

3:00 PM – Breakout Session 2

Tutor Campus Center & Fertitta Hall

4:00 PM – Social Changers: Girlbosses

Amanda de Cadernet, Jess Weiner, Shabnam Mogharabi;
moderated by Laura Fox, USC Professor

TCC Ballroom

4:50 PM – Closing Remarks

Own It Team

TCC Ballroom

welcome to...

entertaining change



Lisa Kudrow
Actress, Producer, & Writer



Tiffany Smith-Anoa'i
Executive VP, CBS Entertainment



Yvonne Orji
Actress, Comedian, & Writer

olympians



April Ross
Beach Volleyball Olympian



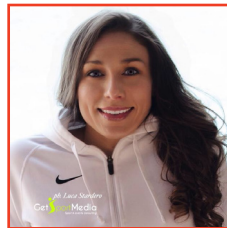
Dalilah Muhammad
Track & Field Olympian



Kami Craig
Water Polo Olympian



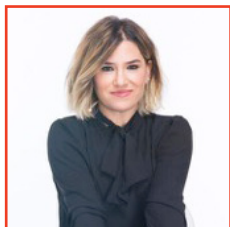
Rebecca Soni
Swim Olympian



Nicole Davis
Indoor Volleyball Olympian

the mainstage

startup superwomen



Allie Webb
Founder of Drybar



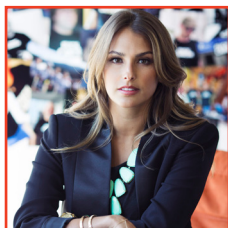
Brooklyn Decker
Founder & CDO of the Finery



Jen Gotch
Founder & CCO of ban.do

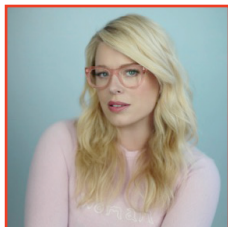


Poppy Jamie
*Co-founder of Pop & Suki
Founder of Happy Not Perfect*



Yael Cohen
Founder, CEO, President of Fuck Cancer

social changers: girlbosses



Amanda de Cadenet
*CEO & Founder of #girlgaze
& The Conversation*



Jess Weiner
*Founder & CEO of
Talk to Jess/USC Professor*



Shabnam Mogharabi
CEO of SoulPancake

morning session

Health: Wellness & Womanhood

Amanda Bucci | Influencer & Entrepreneur

Kaitlin Mogentale | Founder of Pulp Pantry

Morgan Buehler | Co-Founder & President at Primal Kitchen

Rachel Cherney Klaer | Business Development Manager at Fitbit

Moderator: Paula Patnoe-Woodley | USC Professor for Health Education/Promotion

Social Media: #FutureIsFemale

Katie Benesh | Brand Partner Manager at Pinterest

Krassi Hristova | Technical Program Manager at Snapchat

Mitzi Gaitan | Entertainment Partnerships Coordinator, Emerging Talent at Instagram

Moderator: Lisa Pecot-Hébert | Coordinator for Undergraduate Journalism

Law: Setting the Precedent

Bonita D. Moore | Partner at Faegre Baker Daniels LLP

Cisca Brouwer | Associate General Counsel at Snap

Daphne Anneet | Owner at Burke, Williams and Sorenson

Hope Garcia | General Counsel at Tumblr

Moderator: Gillian Hadfield | Co-director USC Center in Law/Economics/Organization

Entrepreneurs: From Idea to Startup

Chelsea Moore | Co-Founder & CEO of BOXFOX

Erica Stanulis | Founder of Follow the Sun

Erika Jensen | Co-Founder of The Flex Company

Lauren McGoodwin | Founder & CEO of Career Contessa

Moderator: Greta McAnany | Co-Founder and COO of Blue Fever

Lifestyle: Living Creatively

Anna Frances Wood | Founder & CEO of Brains over Blonde

Lindsay Miller | News and Culture Director at POPSUGAR

Sabine Quetant | Director of Marketing at Blavity

Sarah Dubbeldam | CEO & Editor-in-Chief of Darling Magazine

Moderator: Rebecca Weintraub | Director of Master of Communication Management

Finance: Paying it Forward

Brittney Castro | Founder of Financially Wise Women

Carolina Zimmerman | Financial Analyst at Virgin Hyperloop One

Emilie Menghin | Senior Associate at PIMCO

Kirsten Fraunces | Co-Head of Equities Division at Wedbush Securities

Mary Lehmann | Vice President Finance & Treasurer at Amgen

Shivani Siroya | Founder of Tala

Moderator: Iva Bozovic | Assistant Professor of Teaching in International Relations

Consulting: On The Case

Binti Yost | Principal at KPMG

Candice McLeod | Senior Consultant at Ernst & Young

Renee Saria | Partner at PwC

Susan Goldsmith | Principal at Deloitte

Yvette Elisaldez Holguin | Client Service Lead at Slalom

Moderator: Julie Suh | Assistant Professor of Clinical Accounting

Engineering: Engineering the Future

Catherine Durand | Senior Software Engineer/Lead at Raytheon Space & Airborne Sys.

Jenny Goshier Mehandru | Sr. Data Engineering Lead at Hulu

Katrina MacGregor | Lead SE at Disney Consumer Products & Interactive Media

Rachelle Davis | Senior Software Engineer at Blizzard Entertainment

Shajeeah Mumtaz | Systems Engineer at Northrop Grumman

Moderator: Trina Gregory | Senior Lecturer of Information Technology

CSR: Better Business

Aimee Gilbreath | Executive Director at Michelson Foundation

Dana Jennings | Project Manager, Global Sustainability at LinkedIn

Jenna Greene | Founder & CEO at Forward Collective

Mindy Nguyen | Senior Account Strategist, Partnerships at GOOD Worldwide Inc

Pamela Hawley | Founder & CEO of UniversalGiving

Moderator: Jill Kickul | Research Director, Brittingham Social Enterprise Lab

Sports: Play Like a Girl

Kristen Kuhn | Director, Brand & Community at LAFC

Tanja Olano | Deputy General Counsel for LA 2028 Olympics

Tiffany Shine | Director of Marketing at Relativity Sports

Moderator: Rook Campbell | Professor of political science, comm., & diplomacy

Politics: Who Run the World #Girls

Eleni Kounalakis | Lieutenant Governor of California Candidate

Nicole Avant | Former U.S. Ambassador to the Bahamas

Moderator: Laura Castañeda | Professor of prof. practice in journalism & diversity

afternoon session

Journalism: Reporting the Facts

Christina Bellatoni | Asst Managing Editor, Politics at LA Times

Jan Yanehiro | Emmy Award-winning Broadcast Journalist, Co-Host of Evening Mag.

Lara Parker | Senior Editor at BuzzFeed

Moderator: Mary Murphy | Journalist, Journalism Professor, & Author

Entertainment: EntertainHER

Bree Nguyen | Celebrity Partnerships at Facebook

Cindy Mori | VP Talent Relations and Booking at OWN Network

Jen Weinberg | VP Talent Relations + Special Events at 20th Century FOX

Jennifer Romolini | Chief Content Officer at Shondaland.com

Iris Ichishita | Filmmaker/Producer at Mattel and Netflix

Mercedes Bryce Morgan | Director at Sonder Films

Moderator: Miki Turner | USC Annenberg School for Communication and Journalism

VC: Follow the Money

Justine Monroe | Partner at CRV

Maxine Kozler Koven | Co-Managing Director at LDR Ventures

Molly DeWolf Swenson | Partner at 3Rodeo

Olivia Monroe | Partner at CRV

Moderator: Lian Jian | Asst. Professor at Annenberg, Economics & Entrepreneurship

Science: Problem Solvers in Science

Dr. Barbara Wirostko | CMO of Eyegate Pharma. & Co-founder of Jade Therapeutics

Dr. Cheryl Hoffman | Prof. & Medical Dir. at UCLA David Geffen School of Medicine

Jennifer Schaab | Chief Operating Officer at Dignity Health

Mayssa Attar | VP of Clinical Pharmacology & Non-Clinical Development at Allergan

Dr. Sherry Ross | OBGYN, Author & Entrepreneur

Moderator: Rebecca Broyer | Assistant Professor of Chemistry

Nonprofit: Making an Impact

Erika Hartman | Chief Program Officer at Downtown Women's Center

Helene Reola | USA representative for the United Nations UNA-USA

Jennie Pasquarella | Director of Immigrants' Rights at ACLU California

Samantha Williams | Chief of Staff at Teach for All

Sheri Bonner | President & CEO of Planned Parenthood Pasadena & San Gabriel Valley

Moderator: Laura Coholan | Urban Educator at Green Dot Public Schools

Music: Tuning In

Ethiopia Habtemariam | President of Motown Records

Glenn Christiaansen | Music Partnerships at Snapchat

Livia Tortella | CEO of BlackBox

Sue Drew | GM Creative and Acquisitions at Kobalt Music Publishing

Moderator: Perry B. Johnson | Doctoral Student specializing in Music and Culture

Fashion & Beauty: Style Gurus

Hilary Novelle Hahn | Designer, CEO, & Founder of TheStyleClub.com

Lauren Alexander | Founder of LNA Clothing

Maile Pacheco | Founder of BeGlammed

Mari Muller | Award-Winning L'Oréal Strategy Director at Urban Decay

Moderator: Stephanie Sabo | Lecturer at the University of Southern California

Tech – The Tech Directs

Beth Cofsky | Director, Cloud Services at Salesforce

Katrin Vasku | CEO at CogneXa

Morgan Bowser | Director of Project Delivery at Vista Entertainment Solutions

Rhonda Eiffe | Regional Manager at World Wide Technology

Rima Olinger | Global Lead-VMware Cloud on AWS at Amazon

Moderator: Pai-Ling Yin | Dir. of the Technology Commercialization Initiative

Space: High Flying Women

Michelle Murray | Deputy Div. Manager for FAA Office of Commercial Space Transp.

Sarah Schulberg | Manager, Propulsion Build/Manufacturing Engineering at SpaceX

Tracy Drain | Deputy Project Systems Engineer for the Psyche Mission

Moderator: Trina Gregory | USC Professor, Senior Lecturer of Information Technology

Marketing and Media: Market Yourself

Elizabeth Landau | Senior Storyteller at NASA JPL

Jennifer Stephens Acree | Founder of JSA Strategies

Marissa Nance | Managing Dir. of Multicultural Content (M & S.P.) at OMD USA

Moderator: Melissa Robinson | Journalism Adjunct Professor

APP Tech: APPreciating Women

Nanxi Liu | Founder of En-plug and Nanoly Bioscience

Nina Ligon | UX Designer at Headspace

Sophia Parsa | CEO & Co-Founder of Toot App

*Moderator: Laura Davis | Digital News Director of the Annenberg Media Center &
Assistant Professor of Professional Practice*

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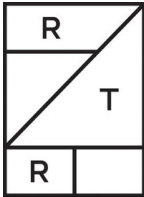


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To bridge the gap between female leaders and the millennials who admire them.
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**“ Surround yourself with only people who are
going to lift you higher. ”**

Oprah Winfrey



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